



Tillamook Sauce Starters

\$4.49

www.tillamook.com

We imagined many possibilities for this innovative product that harnesses the great quality and wide recognition of the Tillamook brand. Consumers add the shredded cheese and spices provided to milk, heat and serve. Use it as a sauce or a dip; we enjoyed it as a base for macaroni and cheese. Enterprising home chefs could take this product in many directions, while savvy retailers could build clever solution-based displays to inspire them. The line's varieties are 3 Cheese, Creamy Alfredo, Spicy Queso and Aged Cheddar.



Traina Organic Sicilian Ketchup

\$3.99

www.trainafoods.com

We liked Traina's original sun-dried tomato ketchup, and now they've taken it up a notch: This Sicilian version delivers a wonderful flavor — with a blend of garlic, fennel and spices — that not only dresses up ketchup's usual partners, but also opens up a host of recipe applications for the creative home chef. According to Traina, there are more than 4 pounds of tomatoes in every bottle of this ketchup, which also is kosher, gluten-free and vegan.

Tribali Foods Beef and Chicken Patties

\$11.99

<https://tribalifoods.com>

We first encountered these at Natural Products Expo West and were impressed by them and their brand story, created by a former longtime vegetarian now committed to humane, sustainable organic meat. The beef is pasture-raised and grass-fed, the chicken is free-range, and all are delicious. The Mediterranean-style beef patties contain fire-roasted garlic, onion and tomato, plus rosemary, spearmint and citrus; the Umami beef patties feature garlic, onions and Shiitake mushrooms; and the Chipotle chicken patties are blended with poblano salsa, garlic, onion, peppers and spices.



Wholly Avocado Simply Avocado Dip and Spread

\$3.99

www.eatwholly.com

For those whose affection for avocados stops short of guacamole, Simply Avocado is for them. Use it as a dip, a spread or as the foundation for more complex recipes. Great for home or on-the-go snacking, the item is basically Hass avocados and not much else, making it a model of simplicity. It comes in four varieties: chunky avocado, sea salt, roasted red pepper and garlic herb.



Wholly Guacamole Snack Cups

\$1.99

www.eatwholly.com

Answering the demand for wholesome, convenient and satisfying snacks, these snack cups deliver. It's guacamole on the go — guac while you walk? — conveniently packed with tortilla rounds for no-hassle snacking with no preservatives. Available in classic, spicy and homestyle varieties, the item is perfect for lunchboxes, taking to work or enjoying at home.

Zico Coco-Lixirs

\$3.99

www.coca-colacompany.com

The Coca-Cola Co.'s Zico Coco-Lixirs line fuses the brand's Chilled Organic coconut water and organic cold-pressed juice. Naturally low in sugar and calories while loaded with electrolytes, coconut water is combined with the nutrient density and greens-in-a-bottle goodness of cold-pressed juice. The item comes in three flavors: For Lemon's Sake (organic coconut water, lemon juice, pineapple juice, ginger and turmeric); Unbe-leaf-able (coconut water, cucumber, celery, kale, spinach, lemon, parsley and ginger); and Turn Up the Beet (coconut water, carrot, blueberry, apple, beet, lemon and baobab). **PG**

